

facial plastic surgeon

REFINED BEAUTY AND ARTISTRY

By

DR. EDWARD J. GROSS

PRIMERA PLASTIC SURGERY
LAKE MARY / WINTER PARK, FLORIDA

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ouble board-certified facial plastic surgeon Dr. Edward J. Gross is known throughout Florida for his expertise in facial plastic and reconstructive surgery. Specializing in rhinoplasty and revision rhinoplasty, Dr. Gross is committed to providing his patients with top-quality care, precise surgical artistry and the warmth of a physician who genuinely cares. These are the same ideals that resonated with Dr. Gross from a young age as he watched his father and mentor, the late Edward F. Gross, MD, demonstrate the same dedication and compassion. From the initial consultation to recovery care, Dr. Gross is committed to helping his patients look and feel their best.

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I specialize in helping patients look and feel their absolute best.

WHO I AM

- 1. CELEB PHOTO MY PATIENTS MOST OFTEN BRING IN**
George Clooney, Natalie Portman and Beyonce
- 2. MOST MEMORABLE PATIENT REACTION**
When they're speechless or crying with happiness
- 3. CAREER-DEFINING PROCEDURE**
Rhinoplasty—it is the most challenging, rewarding, offers the most variety and is the most artistic procedure I perform
- 4. THE BIGGEST MISCONCEPTION ABOUT MY FIELD**
That plastic surgery is only for the rich and famous
- 5. WHAT SETS MY PRACTICE APART**
Our kind and courteous staff is not only known for their vast training and knowledge of the cosmetic surgery field, but also for their compassion and warmth toward each of our patients
- 6. THREE WORDS THAT BEST DESCRIBE ME**
Perfectionist, driven, humble
- 7. MY OPERATING ROOM PLAYLIST**
Pink Floyd, The Eagles, Linkin Park, Luke Bryan
- 8. MY MOTTO**
Whatever it takes!
- 9. WHAT I LOVE MOST ABOUT MY PROFESSION**
The freedom to practice and make a real difference in people's lives
- 10. THE MOST OUTRAGEOUS MEDICAL MYTH I'VE HEARD**
That rhinoplasty is painful
- 11. HOW I MAKE THE BEST FIRST IMPRESSION**
By remaining engaged, transparent, open and honest

PHOTOGRAPH BY:



ABOUT DR. GROSS

Dr. Gross is the past president of the Florida Society of Facial Plastic and Reconstructive Surgery and the Seminole County Medical Society. He is also a volunteer faculty member at the University of Central Florida College of Medicine and has been voted "Best Plastic Surgeon" by *Orlando Magazine* readers.

MY CREDENTIALS

Medical Degree
University of Miami
School of Medicine

Board Certification
American Board of
Facial Plastic and
Reconstructive Surgery

CONNECT

Visit the doctor's gallery of **before-and-after** photos at: newbeauty.com/gross

Locations

Lake Mary, Florida
Winter Park, Florida

Phone

407.333.3040
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wedofaces.com



A FEW OF MY SPECIALTIES...

- Rhinoplasty
- Revision Rhinoplasty
- Blepharoplasty
- Facelift / Necklift
- Facial Implants
- Fat Transfer
- Fillers / Injectables
- Laser Resurfacing
- Ultherapy®
- Kybella™