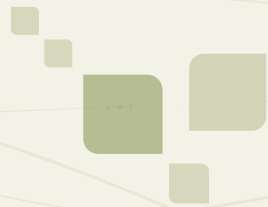


MEN'S  
PROCEDURES  
Look Book

[WeDoFaces.com](http://WeDoFaces.com)

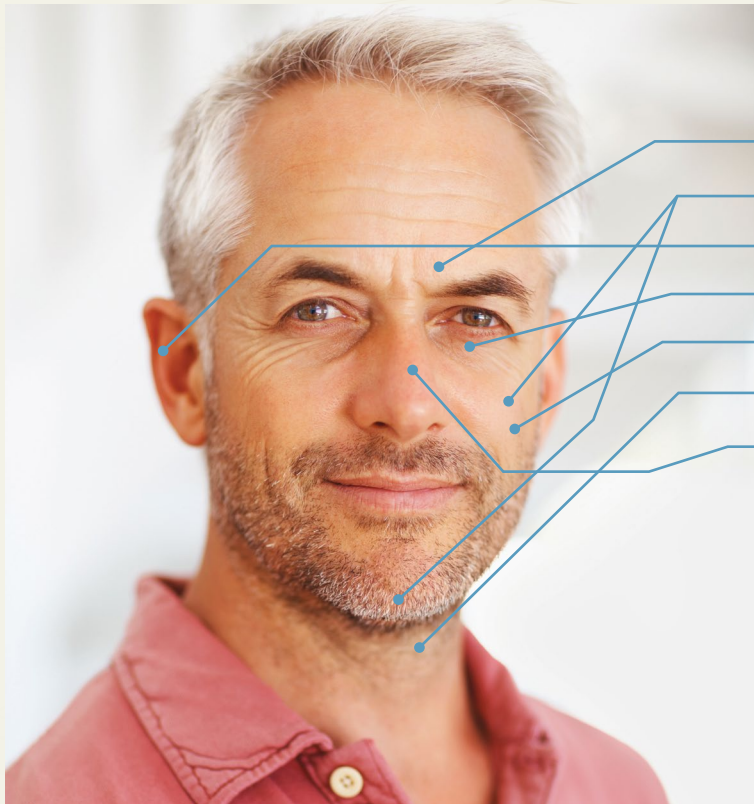
# Benefits to Men

- Feel better about yourself
- Look more youthful and alert
- Regain confidence in your personal life
- Reflect well in a competitive job market
- Subtle changes are all you need
- Dr. Gross is nationally recognized as a men's facial expert
- Featuring only natural results
- Minimal down time



*Primera offers Surgical and Non-Surgical Men's facial strategies based on your unique goals and budget.*

# Top Surgical Procedures for Men



- Brow Lift
- Chin and Cheek Implants
- Ear Pinning
- Eye Lift (Blepharoplasty)
- Facelift/Mini Lift
- Neck & Face Liposuction
- Rhinoplasty
- Revision Rhinoplasty

# Top Non-Surgical Procedures for Men

**BOTOX®**  
Cosmetic  
*Botulinum Toxin Type A*

**Dysport™**  
abobotulinumtoxinA

**Juvéderm®**  
INJECTABLE GEL

**fraxel®**

**RADIESSE®**  
The magic ingredient is you™

**Restylane®**  
NATURAL BEAUTY MADE IN SWEDEN

**sculptra®**  
poly-L-lactic acid

**ulthera™**  
visionary aesthetic ultrasound



## Men's FACT #1

Over 10 million cosmetic surgical and nonsurgical procedures were performed on both **men** and women in 2017 by board certified doctors in the United States. This number is trending up in 2018.

Source ASAPS- FEB 2017



## Men's FACT #2

The number of **men** undergoing facial plastic surgery continues to rise, and the AAFPRS survey suggests there's no sign of slowing down. With more patients citing the need to remain competitive in the workforce as a determining factor in the decision to have surgery, men are turning to non-invasive procedures to retain their professional edge.

Source AAFPRS- MAR 2017



## ■ Men's FACT #3

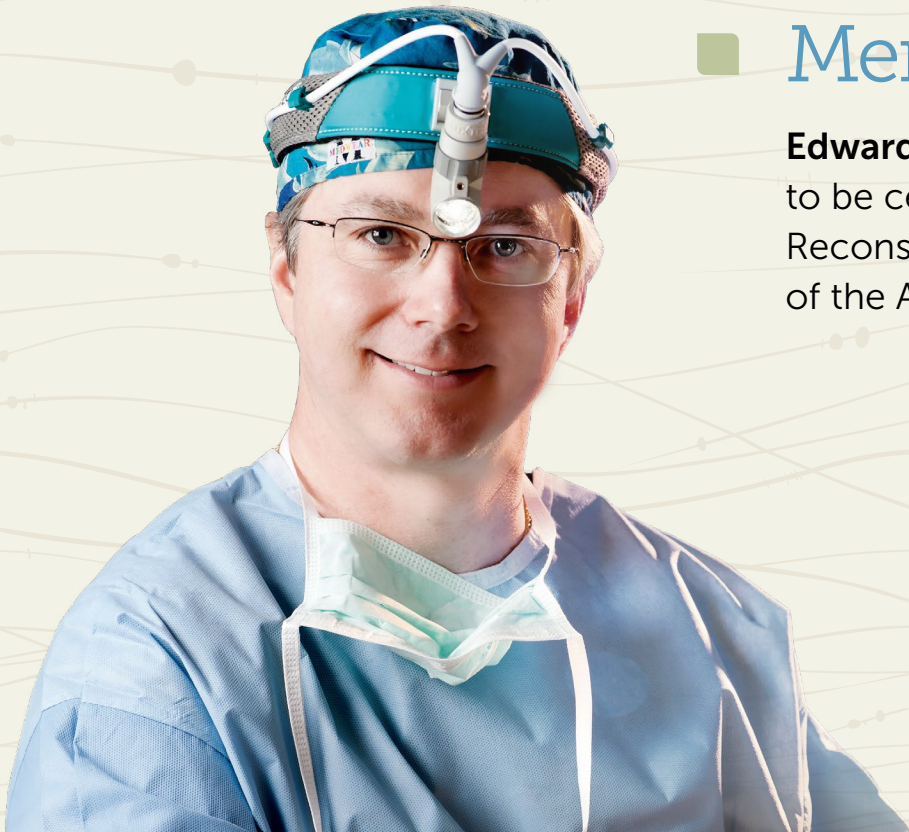
The AAFPRS study also shows that men are more likely to request plastic surgery as a result of their significant other also undergoing cosmetic surgery, with 20% of all male patients being influenced by a partner's decision.

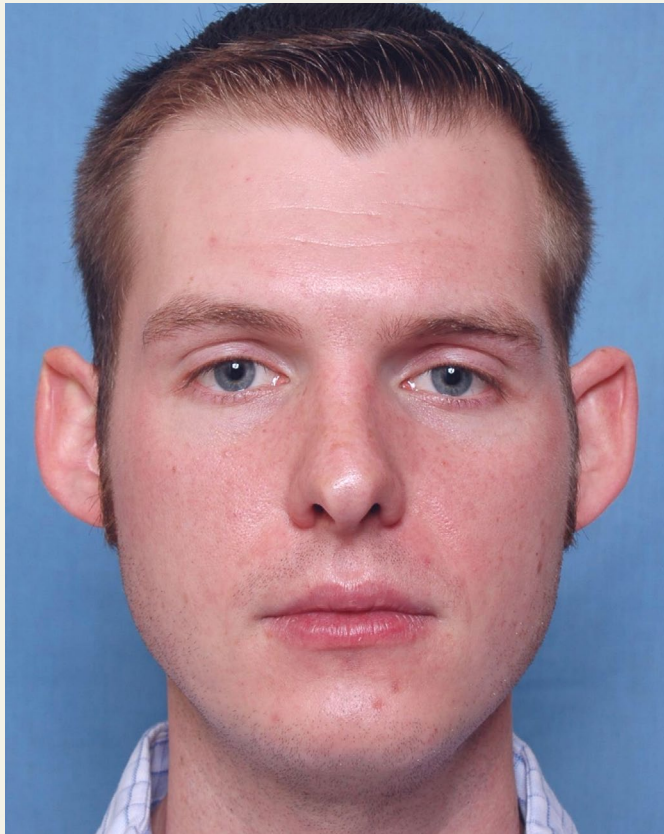
**Eyelid surgery, Necklift, and Rhinoplasty** remain the most requested surgical procedures overall among men.

Source AAFPRS- MAR 2017

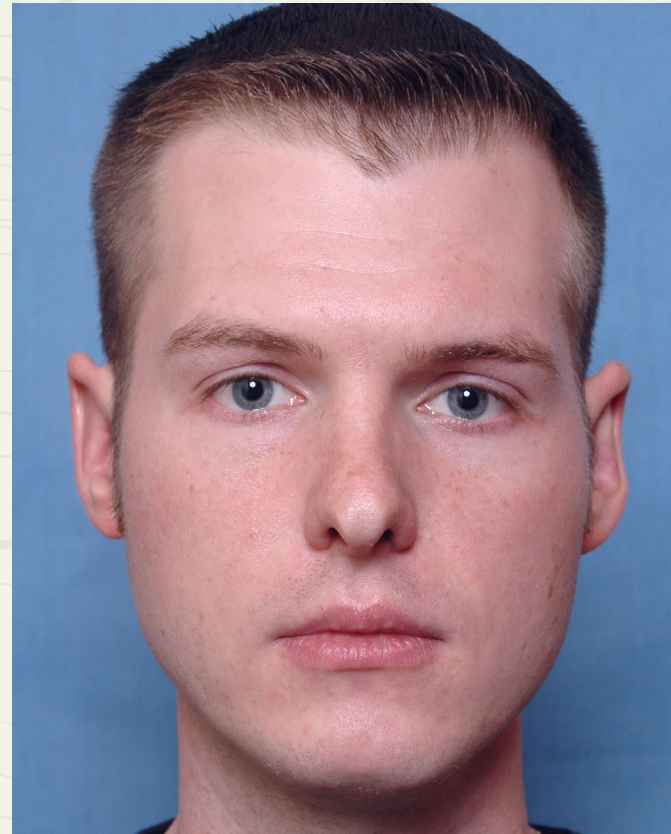
## ■ Men's FACT #4

**Edward J. Gross, M.D.** is one of only 750 surgeons worldwide to be certified by the American Board of Facial Plastic and Reconstructive Surgery (ABFPRS) and is an esteemed member of the American Academy of Facial Plastic Surgery.





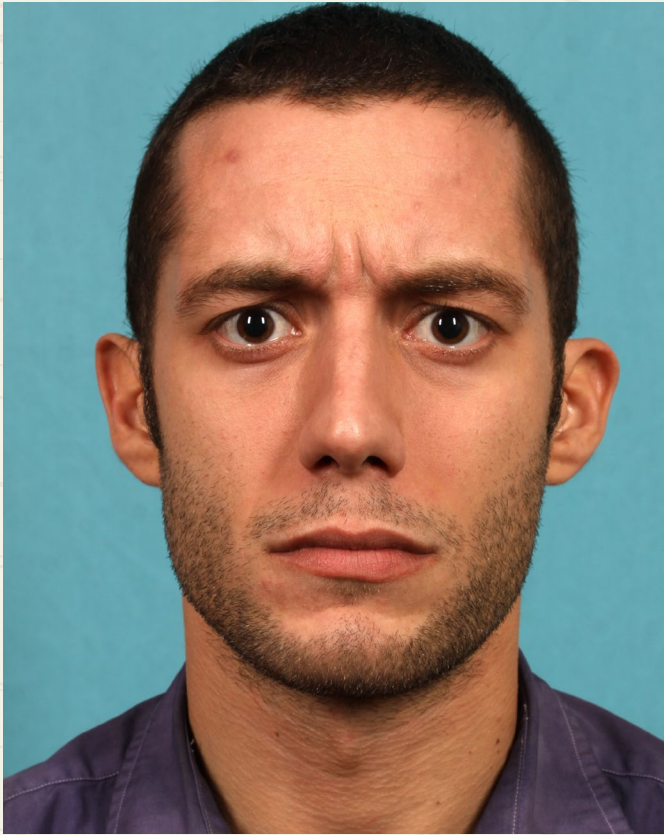
before



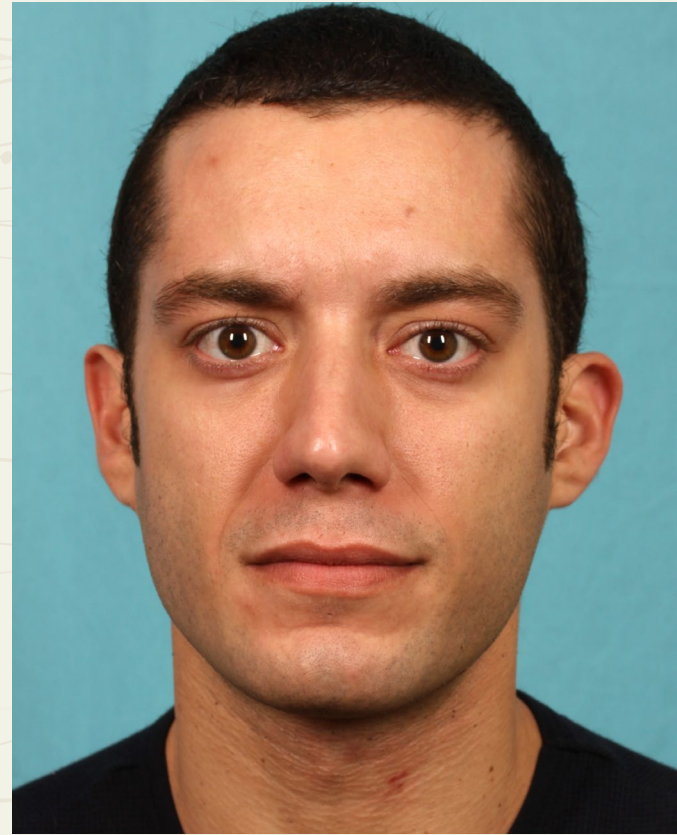
after

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**Prodecures:** Ear Pinning



before



after

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**Prodecures:** Botox





before



after

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**Prodecures:** Rhinoplasty



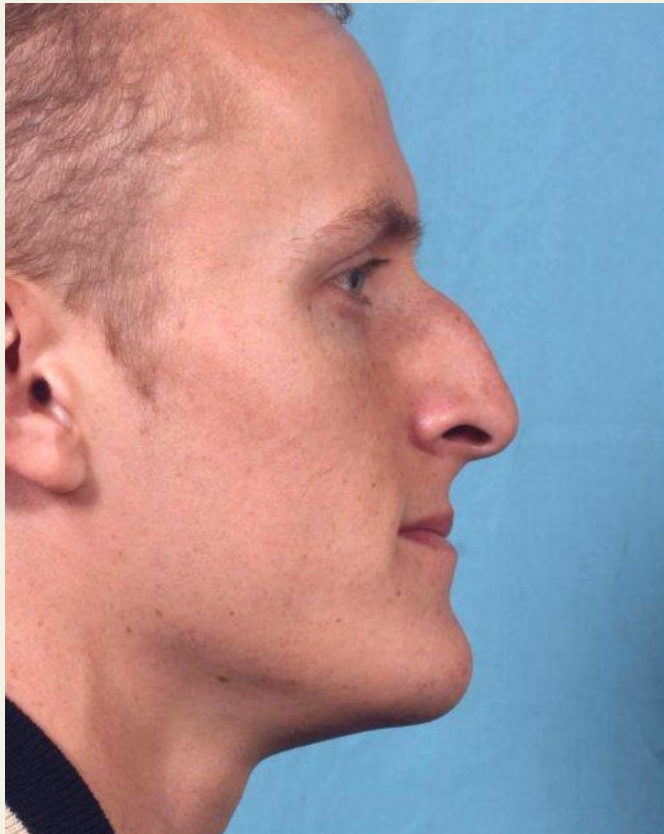
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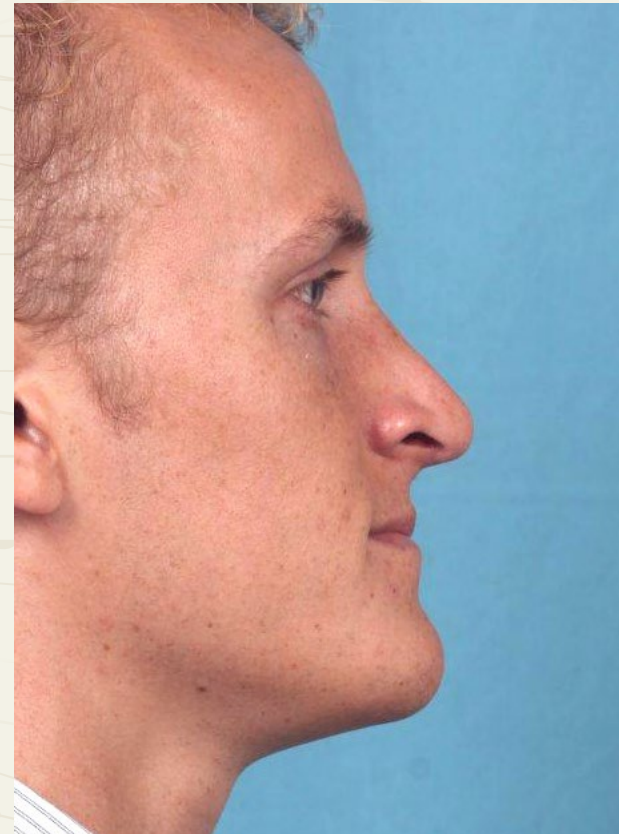
after

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**Prodecures:** Rhinoplasty & Chin Implant



before

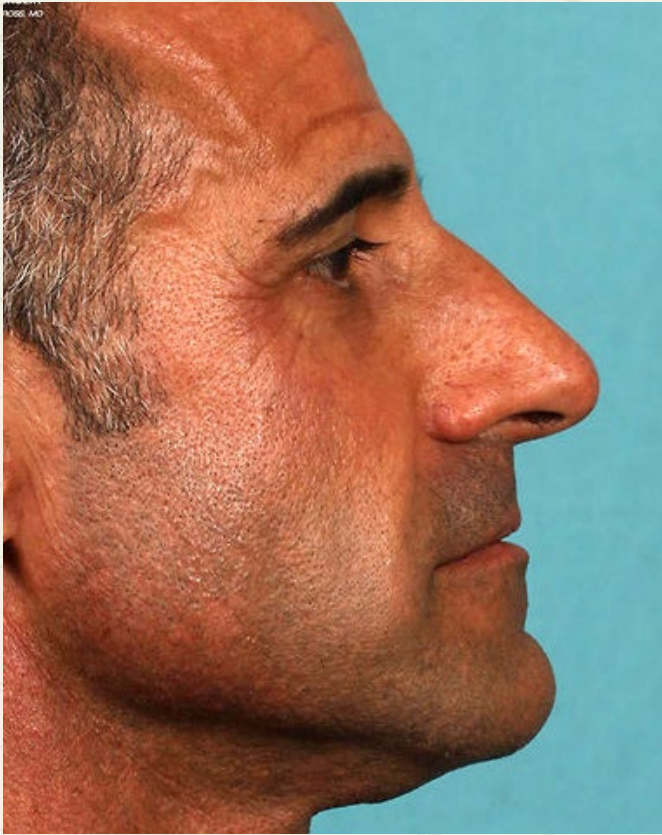


after

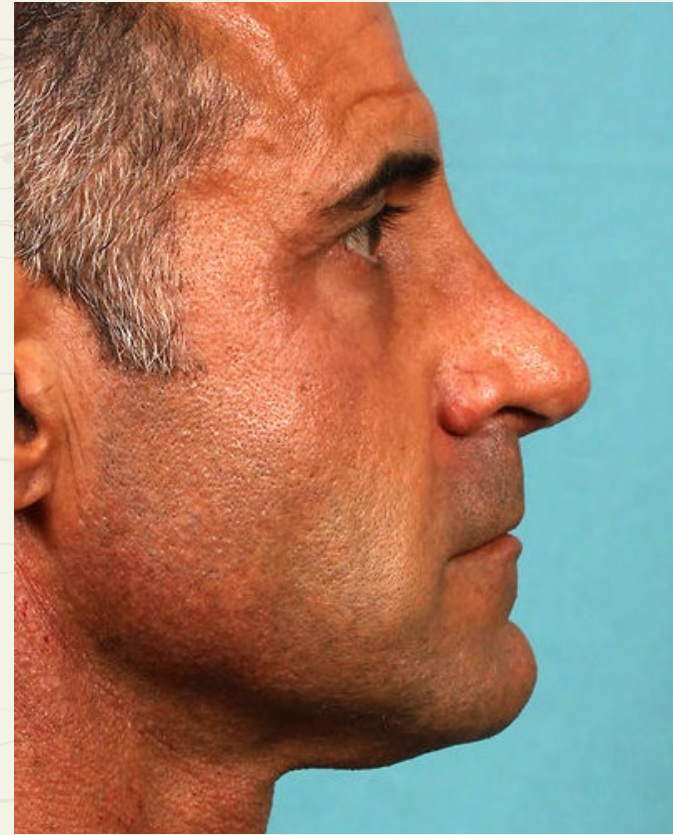
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**Procedures:** Rhinoplasty





before



after

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**Prodecures:** Rhinoplasty





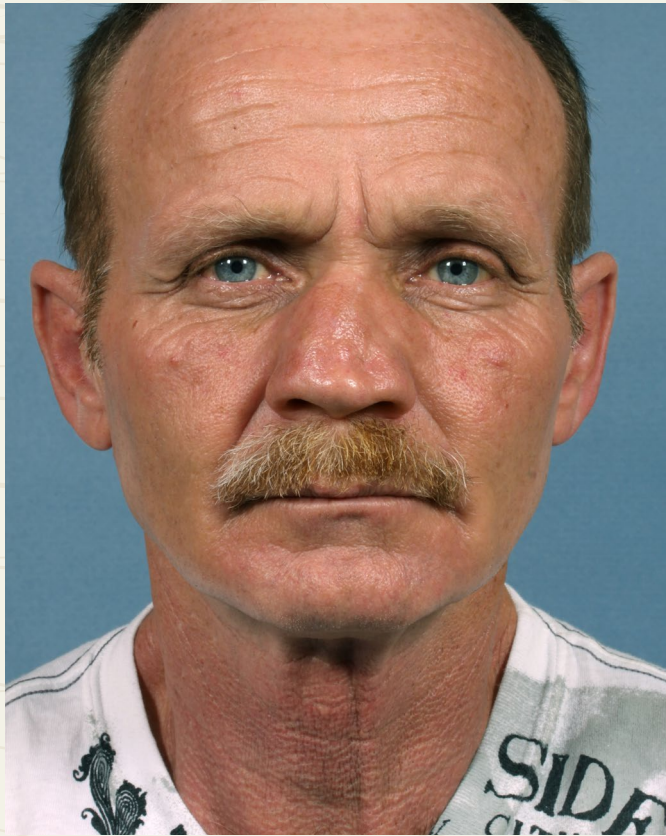
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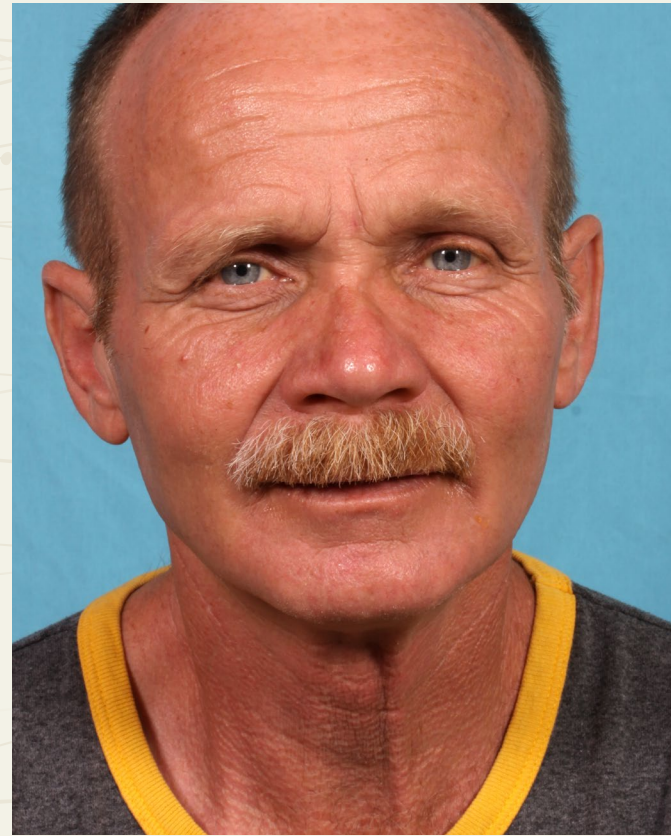
after

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**Procedures:** Rhinoplasty & Chin Implant



before



after

---

**Prodecures:** Rhinoplasty





before



after

---

**Prodecures:** Rhinoplasty



before

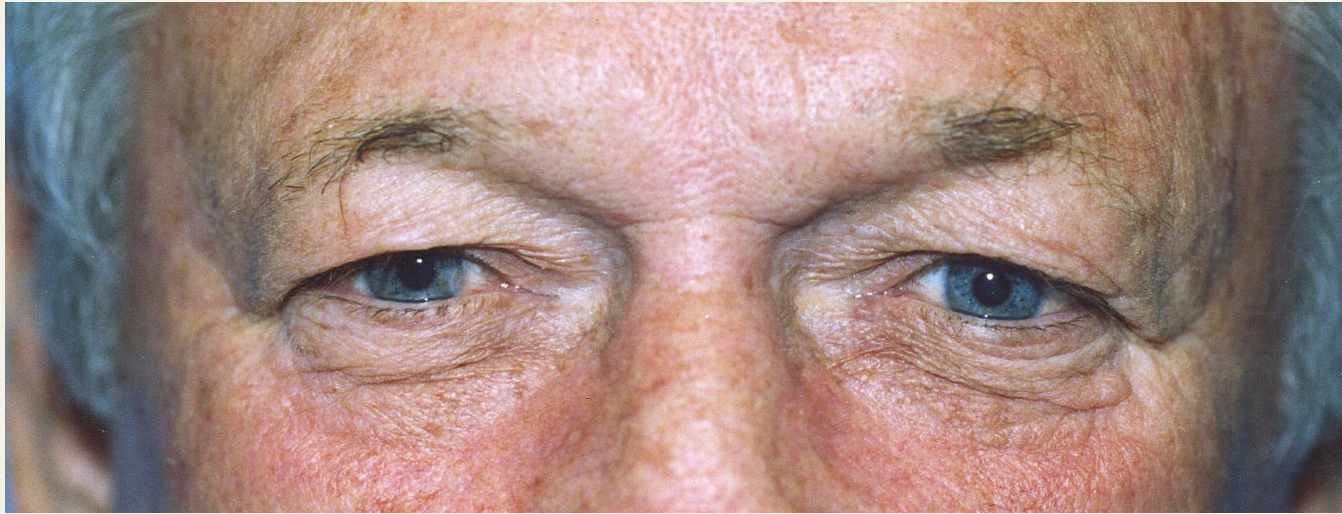


after

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**Procedures:** Blepharoplasty (Eyelid Lift)





before



after

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**Prodecures:** Blepharoplasty (Eyelid Lift)





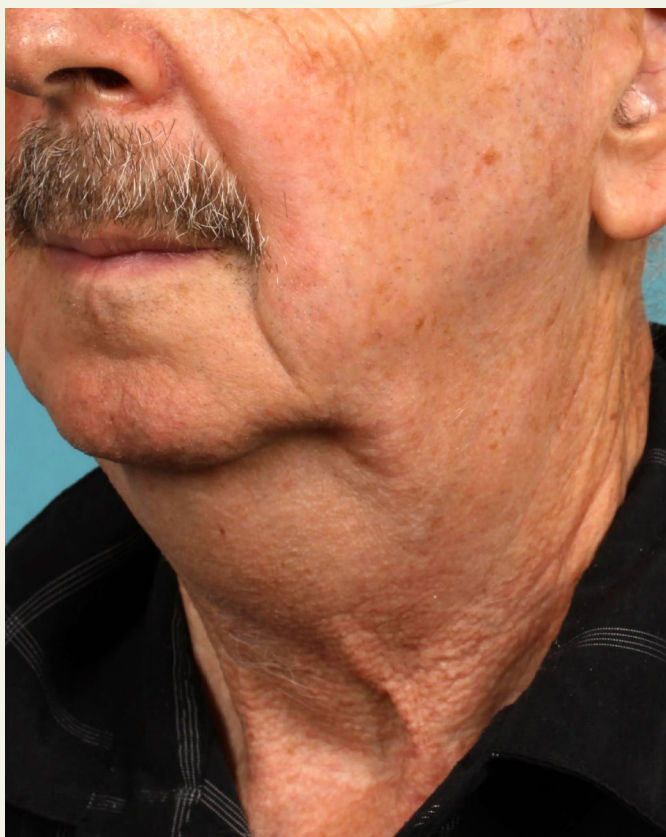
before



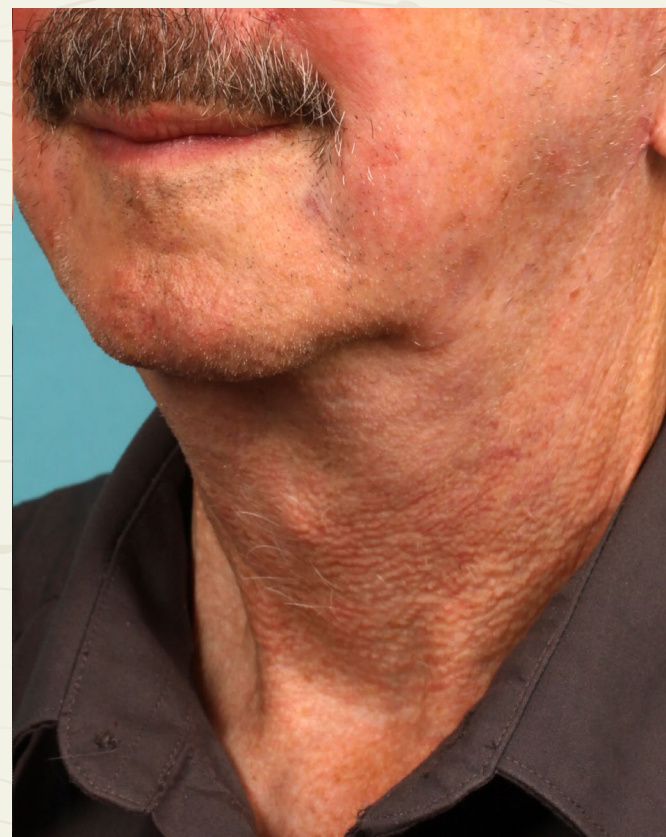
after

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**Procedures:** Blepharoplasty (Eyelid Lift)



before



after

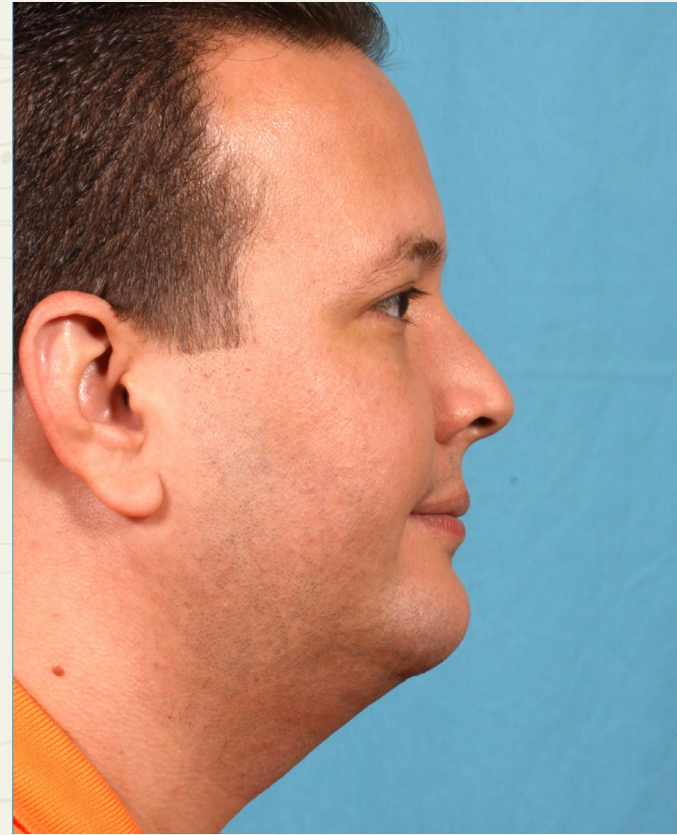
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**Prodecures:** Lower Face, Necklift, Neck Lipo, Radiesse & YAG laser.





before



after

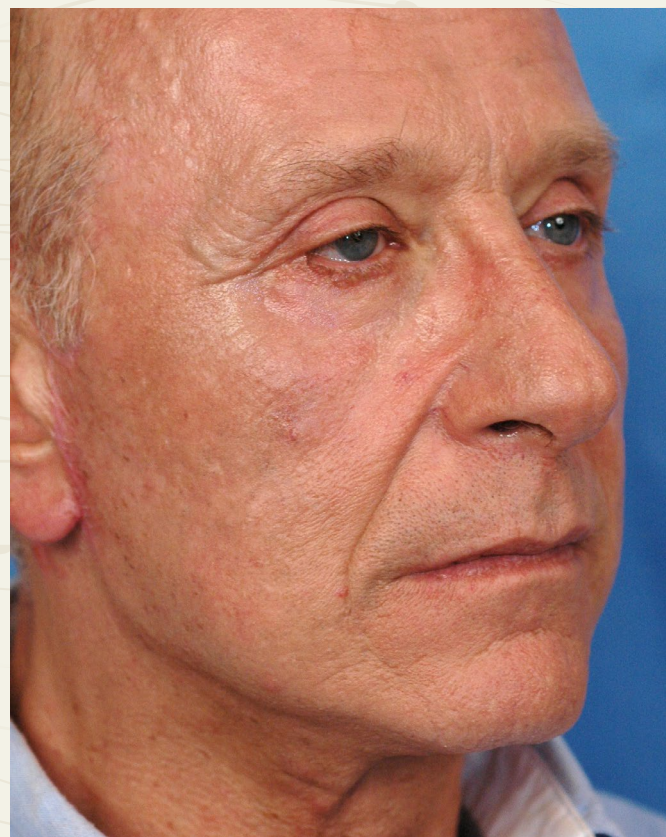
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**Procedures:** Chin Implant, Neck Lipo, Buccal Fat Extraction & Submentoplasty.





before



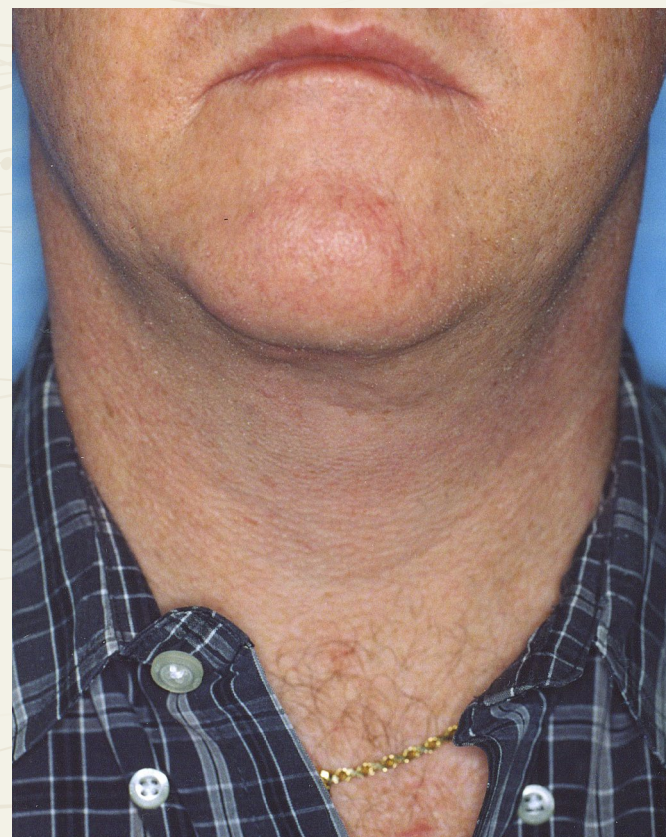
after

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**Prodecures:** Face Lift, Neck Lift & Laser Treatment.



before



after

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**Prodecures:** Neck Liposuction





before



after

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**Prodecures:** Submentoplasty & Chin Implant

## Corey's Story

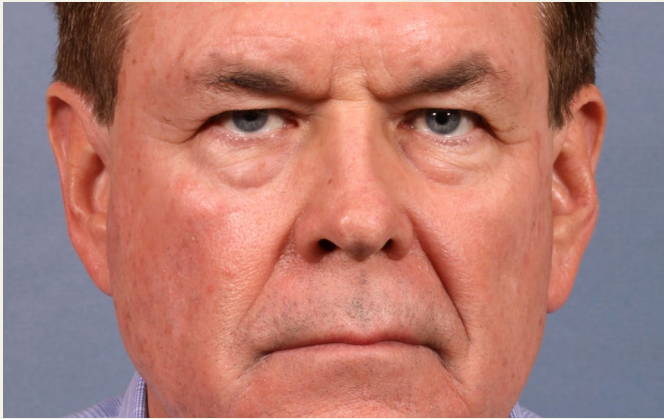
I was really self-conscious about my appearance after my first nose job. When I met w/ Dr. Gross he drew everything up on the computer and it was a "wow moment" for me. He really saw what I saw and made a detailed plan to help me. The results from my revision surgery are amazing and I just wish I had met him years ago. I will recommend you to anyone who needs Rhinoplasty. Thank you Dr. Gross for everything!

- Corey





before



after

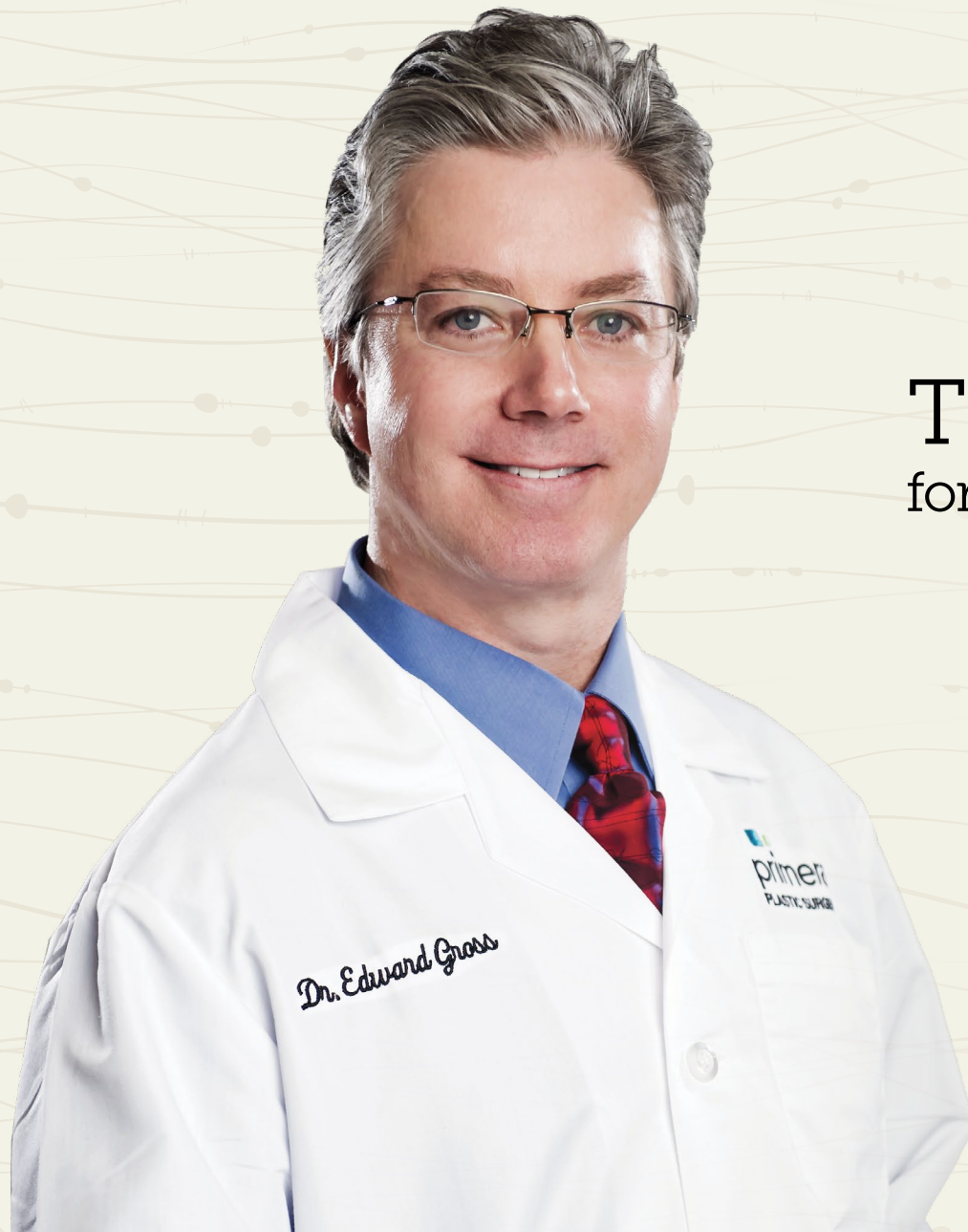


before

after

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**Prodecures:** Botox, Laser & Blepharoplasty (Eyelid Lift)



THANK YOU  
for Choosing Primera

- Edward J. Gross, M.D.

